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Jennifer Smith, MBA
Executive Director

January 2022

Dear Attorney:

Don't you hate those ads on TV that offer to buy settlements from injured clients? So do I and that's why I am writing to you today. As executive director for the National Association of Trial Lawyer Executives (NATLE), we are endorsing Strategic Capital, a company that supports you when your client is faced with a situation where they need more help than their structured settlement provides.

NATLE affinity companies go through a vetting process before they are considered for such a partnership. Our brand is important to us. Why does this matter to you? Because you can be assured that Strategic Capital has undergone this rigorous process and has received NATLE's approval as an affinity partner.

As a result of our affinity program, NATLE has reviewed the services and business practices of Strategic Capital and recommends Strategic Capital's services to the executive director members of NATLE so that every attorney who is a member of a state justice or trial lawyer association has an honorable answer for the client who inquires about selling a portion of their settlement.

Strategic Capital is the preferred structured settlement transfer purchaser and attorney fee purchaser of NATLE only because we've found them to be the one company that takes into consideration what the client needs and doesn't prioritize profits. Here's why we recommend Strategic Capital...

- ✓ **Works with clients** to solve their immediate financial need with as little impact on their structured settlement as possible.
- ✓ **Does not engage in TV** or any predatory advertising.
- ✓ **Helps clients** make a decision in their best interest, which may be to sell not any portion of their settlement at all.
- ✓ **Works on referrals** from attorneys and structured settlement consultants.
- ✓ **Will never** take advantage of a client.
- ✓ **Is recommended** by many of our member justice and trial lawyer associations.

With Strategic Capital, trial attorneys across the country can be confident that they are continuing to work in the best interests of their clients by protecting and assisting them post-settlement. It's all about confidence and integrity, and with Strategic Capital, attorneys will be assured of both.

The next time a client calls to ask about selling structured settlement payments, please remember that NATLE recommends Strategic Capital.

Sincerely,

A handwritten signature in blue ink that reads "Jennifer Smith".

Executive Director

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