

April 7, 2014

Dear Attorney:

Don't you hate those ads on TV that offer to buy settlements from injured clients? So do I and that's why I am writing to you today. As executive director for the National Association of Trial Lawyer Executives, NATLE, we have endorsed Strategic Capital, a company that is there for you when your client is faced with a situation so dire that they truly need more help than their settlement is providing.

NATLE affinity companies go through a long and somewhat painstaking process before they will even be considered for such a program. Our brand is that important to us. Why does this matter to you? Because you can be assured that Strategic Capital has undergone this rigorous process and has received NATLE's approval as an affinity partner. Not all companies can withstand our vetting process.

As a result of our affinity program, NATLE has reviewed the services and business practices of Strategic Capital and has determined that it endorses and will recommend Strategic Capital's services to the executive director members of NATLE so that every attorney who is a member of a state justice or trial lawyer association will have an honorable answer for the client who inquires about selling some of their settlement money.

Strategic Capital is the preferred structured settlement transfer purchaser and attorney fee purchaser of NATLE, only because we've found them to be the one company that takes into consideration what the client truly needs, they don't put their profits over people and that's critical in this industry. Here's why we recommend them. Strategic Capital...

- ✓ **Works with clients** to solve their immediate financial need with as little impact on their structured settlement as possible.
- ✓ **Does not engage in TV** or any predatory advertising.
- ✓ **Helps clients** make a decision in their best interest, which may be not to sell any portion of their settlement at all.
- ✓ **Works on referrals** from attorneys and structured settlement consultants.
- ✓ **Will never** take advantage of a client.
- ✓ **Is recommended** by many of our member justice and trial lawyer associations.

With Strategic Capital, trial attorneys across the country can be confident that they are continuing to work in the best interests of their clients by protecting and assisting them post-settlement. It's all about confidence and integrity, and with Strategic Capital, attorneys will be assured of both.

The next time a client calls to ask about selling structured settlement payments, please remember that NATLE endorses and recommends Strategic Capital. Do it for the sake of your client's future.

Sincerely,



Executive Director

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 Executive Director  
 Delaware Trial Lawyers Association

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 Lawrence Park  
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 New York State Trial Lawyers Association

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