



TENNESSEE ASSOCIATION FOR JUSTICE

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June 23, 2014

Dear Colleague,

The Tennessee Association for Justice carefully vets every organization who wishes to offer its services to our members. TAJ has reviewed the services and business practices of Strategic Capital and has determined that it endorses and will recommend Strategic Capital's services to its members.

Strategic Capital purchases structured settlement payments, but unlike the other firms in its industry, it does so in order to really help people solve financial challenges that arise long after the case has settled. We have satisfied ourselves that Strategic Capital recognizes the unique value of a structured settlement, and will work with our members to help those who need help.

Structured settlements are an essential part of a client's recovery because the payments provide compensation and help stabilize the client's life, financially and emotionally. We all recognize the value of a structure, but none of us has a crystal ball – lives change, circumstances change and financial needs change.

If a client calls you asking about getting cash for a structured settlement and you don't help, that client will call the number on TV and will sell payments, probably for much less than they are worth.

If clients do need to sell some of their structure, Strategic Capital has satisfied us that they will help your clients, not take advantage of them.

1. Strategic Capital does not advertise on TV, they work on referrals from you. In addition to the support of TAJ, NATLE and many other state trial lawyer associations recommend them.
2. They provide responsible help and best value.
3. Strategic Capital does a good job in balancing clients' need for "cash now" with keeping the longer term benefit offered by the structured settlement payments.
4. They may even talk your client out of selling any payments.

Please contact Cam Mears to learn more about how Strategic Capital can help you help your clients at cam.mears@strategiccapital.com or toll free at 1 (866) 241-6111.

The next time a client calls to ask about accessing cash from a structured settlement, tell your receptionist, your paralegals, your associates and your partners that TAJ chooses Strategic Capital.

Sincerely,

Jon C. Peeler
President