



July 2023

150 Dorset Street, Suite 245-192
South Burlington, VT 05403
877.321.3440 / 802.209.3006
Jennifer Smith, MBA
Executive Director

Dear Attorney:

Don't you hate those ads on TV that offer to buy settlements from injured clients? As executive director for the National Association of Trial Lawyer Executives (NATLE), we are endorsing Strategic Capital, a company that supports you when your client is faced with a situation where they need more help than their structured settlement provides.

NATLE's partner companies go through a vetting process before they are considered for such a partnership. Our brand is important to us. Why does this matter to you? Because you can be assured that Strategic Capital has undergone this rigorous process and has received NATLE's approval as a Justice Partner.

As a result of our Justice Partner program, NATLE has reviewed the services and business practices of Strategic Capital and recommends Strategic Capital's services to the executive director members of NATLE so that every attorney who is a member of a state justice or trial lawyer association has a reputable referral for the client who inquires about selling a portion of their settlement.

Strategic Capital is the preferred structured settlement transfer purchaser and attorney fee purchaser of NATLE only because we've found them to be the one company that takes into consideration what the client needs and doesn't prioritize profits. Here's why we recommend Strategic Capital...

- ✓ **Works with clients** to solve their immediate financial need with as little impact on their structured settlement as possible.
- ✓ **Does not engage in TV** or any predatory advertising.
- ✓ **Helps clients** make a decision in their best interest, which may be to not sell any portion of their settlement at all.
- ✓ **Works on referrals** from attorneys and structured settlement consultants.
- ✓ **Will never** take advantage of a client.
- ✓ **Is recommended** by many of our member justice and trial lawyer associations.

With Strategic Capital, trial attorneys across the country can be confident that they are continuing to work in the best interests of their clients by protecting and assisting them post-settlement. It's all about confidence and integrity, and with Strategic Capital, attorneys will be assured of both.

The next time a client calls to ask about selling structured settlement payments, please remember that NATLE recommends Strategic Capital.

Sincerely,

Executive Director

President/AAJ Representative
Valerie O'Brien, Executive Director
Virginia Trial Lawyers Association

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Connecticut Trial Lawyers Association

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